Why Data for Good?

- Data is constantly generated everywhere
- Data has enormous potential
- From tech-firms to medium-size enterprises: For a lot of businesses data-analysis is part of their regular work
- Data and data-analysis can also help to increase the impact and efficiency of work in civil-society organizations
- But there is a lack of money and expertise ...
- ... we want to fill this gap
Our Mission

We support social organizations to reach their goals by using data and data-analysis.

We connect young and motivated data-analysts and give them a platform to further their knowledge and put it into action.
Who we are

- Registered association
- Interdisciplinary team spread all across Germany
- > 400 analysts in Germany and other countries
- Local Chapters in Konstanz, Duisburg, Hamburg and Berlin
1. State-of-the-Art workspace: Teamdrive, R, Python, PGP-Encryption, Slack...
2. We try to use open-source software as much as we can
Cases

Ashoka Germany – Home of the Changemakers
- Analysing the applicant-data for the PEP-Program
- Explorative analysis of stipendiate-profiles to identify indicators for later success

Open Petition
- Data-collection on Petitioners
- Identifying potential in communication strategies with their petitioners and the general public

Street Football World
- Workshops on inter-organizational data-based processes
- Identifying potentials and challenges of internal data-use and working on impactful data-based strategies
Finding a „common language“ with NGO’s

„Don’t say the term p-value to anyone unless they say it to you first“

Jake Porway – Datakind
80 % Communication

20 % Data-analysis
Our Work in Southeast Asia

- EPIC HOMES
- GOOGOCOIN
- Sedunia
- CORREALID
4. Our Challenge

1. Common definition for Social Impact:
   • „A significant, positive change that addresses a pressing social challenge”

2. Deriving Indicators from this definition to quantify social impact

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